

I am a problem centric, design focused, deeply technically product leader with experience as head of product, founder and lead mobile engineer for multiple venture backed startups, a TechCrunch Disrupt winner, Silicon Valley stalwart and Webby Award winning social network powerhouse.

Get Attached, Inc. Head of Product

Sept 2016 - Present Get Attached is a venture backed startup incubator exploring new platforms for personal sharing and expression by leveraging computer vision, machine learning and AI inside of revolutionary mobile app experiences.

DGAF!, a mobile app produced by Get Attached, utilizes cutting edge machine learning techniques to automatically and passively share your life's best and most authentic moments to the people you care about most.

- Defined & measured weekly cross-functional goals against customer driven roadmaps & internal milestones
- Created product specifications & wireframes incorporating feedback from design, UX & executive stakeholders
- Established weekly design review sessions taking engineering collaboration cycles from weeks to days
- Created & managed mobile build & deploy tooling, including a Slack bot for flexible 1-tap beta test builds
- Owned all beta testing & release processes, technical infrastructure, schedule & communication
- Orchestrated agile development & feedback processes for a hybrid-remote team spanning multiple countries
- Recruited & managed multiple UX, design & branding team members, external resources & remote workers
- Utilized customer surveying, problem discovery & unmoderated usability testing on over 40 participants
- Designed custom testing & feedback gathering tooling for production level Machine Learning pipelines
- Integrated analytics frameworks to build real-time dashboards for both usage metrics & application monitoring

Yahoo! Inc. Senior Product Engineer - iOS Tumblr

Jan 2015 - July 2016 Tumblr is a media network & social platform powered by 500 million unique independent creators.

App Store Top 20 - Social Networking / Best New App, Dec. 2015

2015 Webby Winner - Best Mobile Social App & Best Mobile User Experience

- Product Management & Mobile Engineering Lead for the First Major App to Support Apple Live Photos
- Led Mobile Efforts of the First Platform to Support Playback from 3 Major Live Video Providers
- Led Collaboration & Engineering for the Video Player used on the NFL's First Online Exclusive Live Stream Game Broadcast Seen by over 15 Million People Worldwide
- Go-to expert for post viewing & publishing product vertical resulting in over 1m posts per day

July 2013 - Jan 2015 Senior Product Engineer - iOS Yahoo! Inc.

The Qwiki team was brought into Yahoo! to build forward thinking automated and mobile video products to empower the company's mobile-first initiatives.

- Engineered & Managed Delivery of a Mobile Video App of Dynamically Generated Video Channels
- Envisioned, Prototyped, Built & Pitched New Photo & Video Creation Tools for Publishing to Tumblr
- Led Product Management & Agile Software Development Lifecycle for Mobile App Creation

Qwiki Lead Mobile Engineer

May 2013 - July 2013 Qwiki is an industry leader in automated video production through an iPhone app that automatically turns the pictures and videos from a user's camera roll into brief, beautiful movies to share.

Acquired by Yahoo! (July 2013)

Thumb Senior iOS Engineer

Feb 2012 - May 2013 Thumb is the leader in the mobile opinion space, providing millions of daily instant opinions from real people.

Acquired by YPulse (June 2013)

2013 Webby Nominee - Best Social App

- Generated over 3 billion opinions from millions of registered users with engagement time rivaling Facebook
- Lead Member of Iterative, Agile & Data Driven Software Development Team
- Built Advanced Metric Capturing and Analysis Tools for Product Insight Gathering

Stakehouse Founder, VP of Product

May 2011 - Feb 2012 Stakehouse was an angel-funded team building social, peer-to-peer betting & gaming experiences.

- Multi-Tiered Product Roadmap Development for Web, Mobile, API & Publisher Components
- Led a 4 Person Delivery Team Spanning Design, Front End Development, UX & Community Management

DOOR3 Director - Mobile Solutions Practice

Sept 2010 - May 2011 DOOR3 is a Professional Services provider specializing in designing and delivering highly customized software solutions for consumer web, mobile, social and enterprise clients.

May 2009 - Sept 2010 **Technical Delivery Manager & Lead Mobile Developer**

Sept 2008 - May 2009 **Senior Developer**

Education Product School - New York

Sept 2016 Summer 2016 Cohort

Graduated August 2005 **University of Pittsburgh - Pittsburgh, PA**

School of Information Science - Bachelor of Science Degree - Information Science & Computer Science
The University of Pittsburgh: Dean's List 2004 - 2005