Jackson Wells Deane

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I have been a lead engineer, product manager and founder for venture backed startups, a TechCrunch Disrupt winner, Silicon Valley stalwart and a New York social network powerhouse.

I am looking to continue delivering thoughtful software products using my deep technical experience and seasoned product leadership as a Product Manager.

Tumblr
Jan 2015 - July 2016

Senior Product Engineer - iOS
Tumblr is a media network & social platform powered by 500 million unique independent creators.

App Store Top 20 - Social Networking / Best New App, Dec. 2015
2015 Webby Winner - Best Mobile Social App & Best Mobile User Experience

- Product management & mobile engineering lead for the first major app to support Apple Live Photos
- Led mobile efforts of the first platform to support playback from 3 major live video providers
- Led collaboration & engineering for the video player used for the NFL's first online exclusive live stream game broadcast seen by over 15 million people worldwide

Yahoo!
July 2013 - Jan 2015

Senior Software Engineer - iOS
The Qwiki team was brought into Yahoo! to build forward thinking automated and mobile video products to empower the company's mobile-first initiatives.

- Engineered & managed delivery of a mobile video app of dynamically generated video channels
- Envisioned, prototyped, built & pitched new photo & video creation tools for publishing to Tumblr blogs
- Led product management & agile software development lifecycle for mobile app creation

Qwiki
May 2013 - July 2013

Lead Mobile Engineer
Acquired by Yahoo! (July 2013)
Qwiki is an industry leader in automated video production through an iPhone app that automatically turns the pictures and videos from a user's camera roll into brief, beautiful movies to share.

Thumb
Feb 2012 - May 2013

Senior iOS Engineer
Acquired by YPulse (June 2013)
Thumb is the leader in the mobile opinion space, providing millions of daily instant opinions from real people.

- Lead member of iterative, agile & data driven software development team
- Advanced metric capturing & analysis distilled for product development
- Deep social network integration using both vender SDK's and native iOS components

Stakehouse
May 2011 - Feb 2012

Founder, VP of Product
Stakehouse was an angel-funded team building social, peer-to-peer betting & gaming experiences.

- Owned product vision, stakeholder communication and engineering leadership
- Developed a multi-tiered product roadmap for web, mobile, API & publisher components
- Led a 4 person delivery team spanning design, front-end development, UX & community management

DOOR3
Sept 2010 - May 2011

Director - Mobile Solutions Practice
DOOR3 is a Professional Services provider specializing in designing and delivering highly customized software solutions for consumer web, mobile, social and enterprise clients.

May 2009 - Sept 2010   **Technical Delivery Manager & Lead Mobile Developer**
Sept 208 - May 2009   **Senior Developer**

Education
Aug 2016 - Sept 2016

The Product School - New York
Software Product Management Certificate (SPM)

Aug 2005

University of Pittsburgh - Pittsburgh, PA
School of Information Science - Bachelor of Science Degree - Information Science & Computer Science
The University of Pittsburgh: Dean's List 2004 - 2005